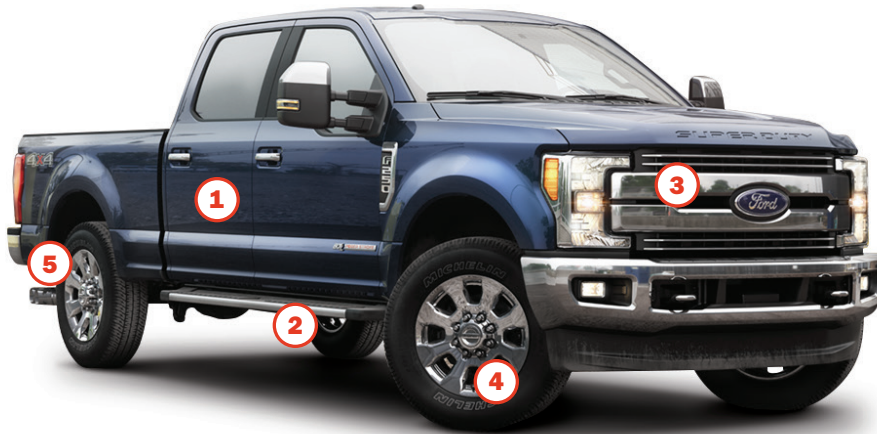




ALL-NEW FORD F-SERIES SUPER DUTY PICKUP

The all-new F-Series Super Duty lineup is the toughest, smartest and most capable ever. With highest-ever Super Duty ratings for both payload and towing, and all-new segment-exclusive smart features, the next-generation Super Duty is the future of heavy-duty trucks.



1 HIGH-STRENGTH, MILITARY-GRADE, ALUMINUM-ALLOY BODY

The Super Duty body is constructed of high-strength, military-grade, aluminum-alloy panels, with improved dent and ding resistance. Saving weight enables the use of even tougher underbody components, such as stronger axles and springs, larger brakes and driveline parts that help make this all-new Super Duty perform more work than ever before. Yet, with all the added toughness and capability, the new Super Duty is up to 350 pounds lighter than the current model.

2 ALL-NEW FRAME MADE OF 95 PERCENT HIGH-STRENGTH STEEL

The new frame is up to 24 times stiffer and is fully boxed on pickup models. This frame also features eight crossmembers with through-welded construction, which helps Super Duty achieve its highest payload and tow ratings ever.

3 PROVEN, SECOND-GENERATION 6.7-LITER POWER STROKE TURBO DIESEL V8 ENGINE: FORD DESIGNED AND FORD BUILT

Powertrain engineers sweat the details on the already proven diesel engine to create the strongest Super Duty powertrain ever, which helps get more work done. It is brutally tested and continuously improved for durability, and will give the new Super Duty the highest combination of horsepower and torque ever. This powertrain comes standard with the TorqShift six-speed automatic transmission.

4 ADAPTIVE STEERING

Adaptive steering provides for increased confidence to help make towing the heaviest of loads easier, and brings greater ease to navigating job sites and parking lots – with or without a trailer. The technology reduces the amount of steering input needed to change direction at low speed, while reducing sensitivity to steering input at higher speeds.

5 ADVANCED TRAILER TOW TECHNOLOGY

The all-new Super Duty offers technology that includes up to seven cameras, trailer backup coaching guidance that can warn of a jack-knife condition, a trailer tire pressure monitoring system and BLIS® (Blind Spot Information System) that warns of traffic in a blind spot even with the trailer attached.

ALL-NEW SUPER DUTY

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